



CAIR-CA 2020 ANNUAL BANQUET SPONSORSHIP

WHILE THIS YEAR'S ANNUAL BANQUET WILL LOOK DIFFERENT, WE ARE EXCITED TO SHARE THAT **ALL FOUR CAIR-CA OFFICES WILL HOST A STATEWIDE, VIRTUAL BANQUET**. THIS NEW ONLINE BANQUET WILL CONTINUE TO PROVIDE THE COMMUNITY WITH AN OPPORTUNITY TO LEARN ABOUT THE GREAT WORK OF CAIR-CA AND PROMOTE OUR SPONSORS THROUGH A STATEWIDE, LIVE-STREAMED EVENT.

THE VIRTUAL BANQUET PROVIDES YOU WITH **DIRECT EXPOSURE TO MORE THAN 73,000 CAIR-CA FOLLOWERS AND CONSTITUENTS** STATEWIDE THROUGH PROMOTION OF OUR BANQUET ON NOV. 7. AMERICAN MUSLIMS RESIDING THROUGHOUT CALIFORNIA WILL RECEIVE BANQUET PROMOTIONS THROUGH DIRECT-MAIL, EMAILS, SOCIAL MEDIA, PHONE CALLS, SMS MESSAGES AND MORE.

Below are some reasons to take advantage of this opportunity to promote your brand to a statewide audience:

- **DIRECT-MAIL SPONSORSHIP PROMOTION TO MORE THAN 12,000 CONSTITUENTS.**
- **SOCIAL MEDIA PROMOTION TO MORE THAN 42,000 FOLLOWERS.**
- **EMAIL PROMOTION TO MORE THAN 18,000 SUBSCRIBERS.**
- **GENEROUS SPONSORSHIP PACKAGES THAT OFFER THOUSANDS OF DOLLARS IN VALUE.**

To sponsor, or for more information, contact your local CAIR office

CAIR-SD: OMAIR
619- 880-4601
OKHAN@CAIR.COM

CAIR-SFBA: AMINA
408-986-9874
AABID@CAIR.COM

CAIR-SV/CC: YUCEF
916-441-6269
YSARI@CAIR.COM

CAIR-LA: SUZANNE
714-776-1847
SKHAZAAL@CAIR.COM

CAIR-SV/CC SPONSORSHIP PACKAGES

Sponsor Levels

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| DIAMOND \$10,000* +\$2,500 FOR CAIR-CA |
| PLATINUM \$7,500* +\$2,500 FOR CAIR-CA |
| GOLD \$5,000* +\$2,500 FOR CAIR-CA |
| SILVER \$2,500* +\$2,500 FOR CAIR-CA |

General acknowledgement in community emails, website and social media posts prior to the event

CAIR-SV/CC: 6.5k+ social media followers & 3.5K+ email subscribers

CAIR-CA: 42k+ social media followers & 18k+ email subscribers

Company logos displayed on banquet registration website

MC Recognition: Announcement by CAIR-CA President Hussam Ayloush during the event

Sponsor Logos on mailed flyers and/or invitations

(If signed up before print deadline)

CAIR-SV/CC: 2.5k+ flyers and/or invitations mailed

CAIR-CA: 12K+ flyers and/or invitations mailed

Company logo displayed on slideshow screen periodically during the live-stream program

Special "Sponsor Spotlight" on community announcements

30-second company video played during live-stream program to all attendees