



2021 CAIR San Diego Banquet Sponsorship

Why Sponsor CAIR-SD?

We provide you with the opportunity to have direct exposure to approximately 300 banquet attendees and nearly **5,000** CAIR-SD followers on our newsletter and social media channels through the promotion of the banquet. **View our sponsorship package on page 2 for package details.**

Attendee Demographics

The CAIR-SD banquet will bring together a diverse cross section of San Diego, including:

- Major Donors
- Community Leaders
- Young Professionals
- Elected Officials
- Non-Profit Organizations
- Business Leaders

The Council on American-Islamic Relations (CAIR) is a nonprofit 501(c)(3), grassroots civil rights and advocacy group. CAIR is America's largest Islamic civil liberties group, with regional offices nationwide.

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Sponsor Today!

CAIR-SD Sponsorship Package

14th Annual Banquet

	Platinum \$5,000	Diamond \$3,500	Gold \$2,250	Silver \$1,250
Premium Seating for: Deadline: November 29, 2021	10 Guests Value: \$650	10 Guests Value: \$650	10 Guests Value: \$650	5 Guests Value: \$325
Full page color ad in program booklet Deadline: November, 15, 2021	✓ 2 Pages- \$1,500	✓ 1 Page- \$1,000	✓ 1/2 Page- \$500	✓ 1/4 Page- \$250
Logo printed on 350 copies of Program Booklet Deadline: November, 15, 2021	✓ Value: \$100	✓ Value: \$100	✓ Value: \$100	✓ Value: \$100
MC Recognition Deadline: November 29, 2021	✓ Value: \$350	✓ Value: \$350	✓ Value: \$350	✓ Value: \$350
Exhibitor booth in prime location Deadline: November 29, 2021	✓ Value: \$1,000	✓ Value: \$1,000	N/A	N/A
Special "sponsor spotlight" on digital community announcements Deadline: November 29, 2021	✓ Value: \$500	✓ Value: \$500	✓ Value: \$500	✓ Value: \$500
General acknowledgement in community announcements, emails, and website prior to the event (higher levels = bigger logo size and listed first) Deadline: November 29, 2021	✓ Value: \$1,000	✓ Value: \$750	✓ Value: \$500	
Company brochure/business card in guest package Deadline: November 29, 2021	✓ Value: \$500	✓ Value: \$500	✓ Value: \$250 (Business card)	
General acknowledgement throughout end of 2021 (physical mailers, emails, social media posts) Deadline: November 29, 2021	✓ Value: \$500	✓ Value: \$500		
Video ads played to banquet audience Deadline: November 29, 2021	✓ Value: \$1,000 2 ads (30 secs)			
TOTAL VALUE:	\$7,100	\$5,350	\$2,850	\$1,525
TOTAL SAVINGS:	\$2,100	\$1,850	\$600	\$275

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À La Carte Sponsorship Opportunities

The packages listed above will enable you to get the most value out of this sponsorship opportunity, but À La Carte options will provide more flexibility. Choose one or multiple options below to build a custom sponsorship package tailored to you!

Sponsorship Option	Price
Color ad in program booklet Deadline: November 15, 2021	1/4 Page: \$250 1/2 Page: \$500 1 Page: \$1,000 2 Pages: \$1,500
Logo printed on 350 copies of program booklet Deadline: November 15, 2021	\$100
MC Recognition Deadline: November 29, 2021	\$350
Special “sponsor spotlight” on digital community announcements Deadline: November 29, 2021	\$500
Company brochure/business card in guest package Deadline: November 29, 2021	\$500 / \$250
General acknowledgement through end of 2021 (physical mailers, emails, social media posts) Deadline: November 29, 2021	\$500