



CAIR
CALIFORNIA

Why Sponsor Our 2017 Gala?

Marketing Muscle

It is a once a year opportunity to have direct exposure to over 1,000 attendees during the banquet as well as reaching other members of the 250,000 Muslims residing across the Bay Area through our community announcements, flyering, mailers, and emails. Our diligence in outreach draws more attention to your sponsored advertisement with us!

Quick Facts

Here are some reasons to take advantage of this unique opportunity to put your brand before the largest number of Muslim banquet attendees in the entire Bay Area:

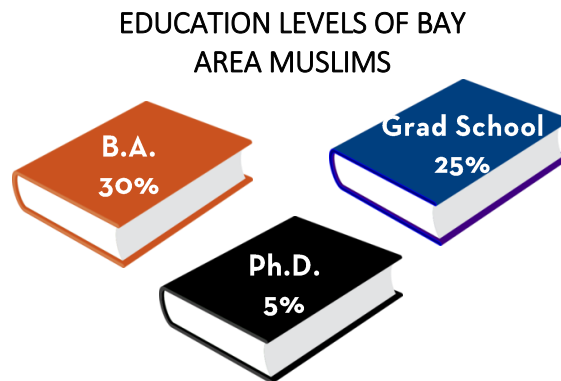
Over
250,000
Muslims live in the Bay area

- ✓ Social media ad campaigns that will reach over **50,000 people**
- ✓ Flyering campaign with a **guaranteed 15,000 flyer distribution**
- ✓ 3-month e-newsletter campaign to over **3,000 supporters**
- ✓ Publicity to local media professionals, elected officials and interfaith communities

Banquet Attendees

Our audience is your audience. The last several banquets have included a very **captive audience of about 1,200 CAIR supporters**, including:

- Community leaders
- Government officials
- Nonprofit organizations
- Mosque leaders
- Business owners
- College students
- Young professionals
- Philanthropists



Sponsor Today!

Contact: Amina Abid, CAIR-SFBA Banquet Manager | abid@cair.com | 408.986.9874 | ca.cair.com/sfba

CAIR-SFBA Banquet Sponsorship Packages

23rd Annual Banquet - December 9, 2017

Santa Clara Convention Center

Item Offered	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Premium seating for:	10 Guests Value: \$500	5 Guests Value: \$250	5 Guests Value: \$250	1 Guest Value: \$50
Logo placed in on-screen welcome	✓ Value: \$500	✓ Value: \$500	✓ Value: \$500	✓ Value: \$500
Ad in program booklet	✓ Value: \$1,600 (2 Full Pages)	✓ Value: \$800 (1 Full Page)	✓ Value: \$400 (1 Half Page)	✓ Value: \$250 (1 Quarter Page)
Exhibitor booth	✓ Value: \$400	✓ Value: \$400	✓ Value: \$400	✓ Value: \$400
Logo on table tents	✓ Value: \$450	✓ Value: \$350	✓ Value: \$250	✓ Value: \$100
Hyperlinked logo on website	✓ Value: \$250	✓ Value: \$250	✓ Value: \$250	
Acknowledgment in e-newsletter for 3 months	✓ Value: \$750	✓ Value: \$750	✓ Value: \$750	
MC recognition	✓ Value: \$500	✓ Value: \$500	✓ Value: \$500	
Social media recognition	✓ Value: \$350	✓ Value: \$350		
Recognition on banner outside banquet hall	✓ Value: \$1,000	✓ Value: \$1,000		
Spotlight on sponsor representative (will be asked to stand up)	✓ Value: \$1,000	✓ Value: \$1,000		
Company brochure in bags	✓ Value: \$1,000	✓ Value: \$1,000		
Company logo on exterior of bags	✓ Value: \$1,000			
Business card on guest tables	✓ Value: \$2,000			
30 second promo during banquet	✓ Value: \$1,500			
Company logo on 4x6 announcement flyer (1 month before event)	✓ Value: \$1,500			
TOTAL VALUE:	\$14,300	\$6,800	\$3,300	\$1,300
TOTAL SAVINGS:	\$4,300 30%	\$1,800 26%	\$800 24%	\$300 23%

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CAIR-SFBA Banquet Sponsorship - A La Carte Packages

23rd Annual Banquet - December 9, 2017

Santa Clara Convention Center

Program Booklet Advertising Opportunities	
Size	Cost
Back Cover or inside cover color 7"x4.5"	\$1,200
Full-page color 7"x4.5"	\$800
One half-page color 3.5"x4.5"	\$400
One quarter-page color 3.5"x2.25"	\$250
Logo	\$100

Event Advertising Opportunities	
Item	Cost
Exhibitor Booth (includes one event ticket)	\$400
Non-profit exhibitor booth (includes one event ticket)	\$350
Promotional item inside attendee tote-bag	\$1,000

Social Media Advertising Opportunities	
Item	Cost
(1) 30-sec promo aired on CAIR-SFBA's Facebook page	\$500 each
(1) Social media shout-out including a banner or logo on CAIR-SFBA's Facebook page	\$500 each

Want to customize a package? Contact us, we'll be happy to discuss it with you.

Share your brand story & support CAIR-SFBA's work!

CAIR-SFBA Banquet Sponsorship Confirmation

23rd Annual Banquet - December 9, 2017
Santa Clara Convention Center

PAYMENT INFORMATION

PACKAGE NAME OR A LA CARTE OPTIONS

COST PER ITEM

TOTAL: \$ _____

Company Name	E-mail Address
Primary Contact First & Last Name	
Owner First & Last Name on Credit Card (If different than primary contact)	
Primary Contact Phone Number	Fax Number

If including a check, make it payable to "CAIR" and note the check # here:

Billing Address	City	State	ZIP Code
Credit Card Number	Expiration Date	Credit card Authorization Number (Last 3 digits on the back of the card)	

PAYMENT GUIDELINES

Submit a completed and signed copy of this form in one of the following ways:

- **By phone:** contact CAIR-SFBA Banquet Manager, Amina Abid at 408.986.9875
- **Email:** a PDF copy to: aabid@cair.com
- **Mail:** to 3160 De La Cruz Blvd. Ste. 110, Santa Clara, CA 95054.
Checks should be made payable to "CAIR"

Advertisement art MUST be submitted by Tuesday, October 31, 2017 to aabid@cair.com

Sponsor Signature

Date

CAIR-SFBA Representative

Date