



CAIR

CALIFORNIA

Why Sponsor Our 2018 Gala?

The Largest Annual Gathering of Bay Area Muslims!

This is a once a year opportunity to directly reach an audience of over **1,300 CAIR-SFBA Banquet attendees**, as well as tap into the more than **250,000 Muslims living in the Bay Area**, through community announcements, emails, social media, and professionally designed flyers and mailers. Our diligent outreach at **more than 40 mosques and community centers** will bring increased attention to your sponsored advertisement!

Your Brand Seen by Thousands of People!

Over

250,000

Muslims live in the Bay area

- ✓ Social media ad campaigns that will reach over **10,000 people**
- ✓ Flyering campaign with a **guaranteed 15,000 flyer distribution**
- ✓ 3-month e-newsletter campaign to over **3,000 supporters**
- ✓ Publicity to **local media professionals, elected officials, and interfaith communities**



Expand Your Business, Support Civil Rights!

Since 1994, CAIR-SFBA has worked tirelessly to uphold the civil rights of American Muslims, foster a better understanding of the Islamic faith and its followers, and help find avenues for Muslims to integrate more fully into the broader society. By sponsoring our annual Banquet, not only are you advertising directly to over 1,300 community leaders, business owners, young professionals, and other attendees, you're also supporting an organization committed to the defense of civil rights and the promotion of justice for all Americans.

Sponsor Today!

Contact: Andrew Schutts, CAIR-SFBA Banquet Sponsorship Coordinator
aschutts@cair.com | 408.986.9874 | ca.cair.com/sfba

CAIR-SFBA Banquet Sponsorship Packages

24th Annual Banquet - October 27th, 2018

Santa Clara Convention Center

Item Offered	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Premium seating for:	10 Guests Value: \$500	5 Guests Value: \$250	5 Guests Value: \$250	1 Guest Value: \$50
Logo placed in on-screen welcome	✓ Value: \$500	✓ Value: \$500	✓ Value: \$500	✓ Value: \$500
Ad in program booklet	✓ Value: \$1,600 (2 Full Pages)	✓ Value: \$800 (1 Full Page)	✓ Value: \$400 (1 Half Page)	✓ Value: \$250 (1 Quarter Page)
Exhibitor booth (subject to availability)	✓ Value: \$400	✓ Value: \$400	✓ Value: \$400	✓ Value: \$400
Logo on table tents	✓ Value: \$450	✓ Value: \$350	✓ Value: \$250	✓ Value: \$100
Hyperlinked logo on website	✓ Value: \$250	✓ Value: \$250	✓ Value: \$250	
Acknowledgment in e-newsletter for three months	✓ Value: \$750	✓ Value: \$750	✓ Value: \$750	
MC recognition	✓ Value: \$500	✓ Value: \$500	✓ Value: \$500	
Social media recognition	✓ Value: \$350	✓ Value: \$350		
Recognition on poster board outside banquet hall	✓ Value: \$1,000	✓ Value: \$1,000		
Spotlight on sponsor representative (will be asked to stand up)	✓ Value: \$1,000	✓ Value: \$1,000		
Company brochure in bags	✓ Value: \$1,000	✓ Value: \$1,000		
Company logo on exterior of bags	✓ Value: \$1,000			
Business card on guest tables	✓ Value: \$2,000			
30 second promo during banquet	✓ Value: \$1,500			
Company logo on 4x6 announcement flyer (1 month before event)	✓ Value: \$1,500			
TOTAL VALUE:	\$14,300	\$6,800	\$3,300	\$1,300
TOTAL SAVINGS:	\$4,300 30%	\$1,800 26%	\$800 24%	\$300 23%

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CAIR-SFBA Banquet Sponsorship - A La Carte Packages

24th Annual Banquet - October 27th, 2018
Santa Clara Convention Center

Program Booklet Advertising Opportunities	
Size	Cost
Back Cover or inside cover color 7"x4.5"	\$1,200
Full-page color 7"x4.5"	\$800
One half-page color 3.5"x4.5"	\$400
One quarter-page color 3.5"x2.25"	\$250
Logo	\$100

Event Advertising Opportunities	
Item	Cost
Exhibitor Booth + one event ticket (subject to availability)	\$400
Non-profit exhibitor booth + one event ticket (subject to availability)	\$350
Promotional item inside attendee tote-bag	\$1,000

Social Media Advertising Opportunities	
Item	Cost
(1) Social media shout out on CAIR-SFBA's Facebook page	\$500 each

Want to customize a package? Contact us, we'll be happy to discuss it with you.

Share Your Brand & Support CAIR-SFBA's Work!



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CAIR-SFBA Banquet Sponsorship Confirmation

24th Annual Banquet - October 27th, 2018
Santa Clara Convention Center

PAYMENT INFORMATION

PACKAGE NAME OR A LA CARTE OPTIONS

COST PER ITEM

TOTAL: \$ _____

Company Name	E-mail Address
Primary Contact First & Last Name	
First & Last Name on Credit Card (if different than primary contact)	
Primary Contact Phone Number	Fax Number

If including a check, make it payable to "CAIR" and note the check # here:			
Billing Address	City	State	ZIP Code
Credit Card Number	Expiration Date	Credit card Authorization Number (Last 3 digits on the back of the card)	

PAYMENT GUIDELINES

Submit a completed and signed copy of this form in one of the following ways:

- **By phone:** contact CAIR-SFBA Banquet Sponsorship Coordinator, Andrew Schutts at 408.986.9875
- **Email:** a PDF copy to: aschutts@cair.com
- **Mail:** to 3160 De La Cruz Blvd. Ste. 110, Santa Clara, CA 95054.

Checks should be made payable to "CAIR"

Advertisement art MUST be submitted by Monday, October 1, 2018 to aschutts@cair.com

Sponsor Signature

Date

CAIR-SFBA Representative

Date

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