Council on American-Islamic Relations San Francisco Bay Area 27th Anniversary Banquet Sponsorship Package

November 20, 2021

Contact: Courtney Mangus, CAIR-SFBA Programs Manager
cmangus@cair.com|408.986.9874|ca.cair.com/sfba

Why Sponsor Our 27th Anniversary Banquet?

This is a once a year opportunity to directly reach an audience of over **600 CAIR-SFBA Banquet attendees**, as well as tap into the more than **250,000 Muslims living in the Bay Area**, through community announcements, emails, social media, and professionally designed flyers and mailers. Our diligent outreach at **more than 70 mosques and community centers** will bring increased attention to your sponsored advertisement!

Your Brand Seen by Thousands of People!

Over

250,000

Muslims live in the Bay area

- ✓ Social media ad campaigns that will reach over **10,000 people**
- ✓ Flyering campaign with **a guaranteed 5,000 flyer distribution**
- ✓ 3-month e-newsletter campaign to over **3,000 supporters**
- ✓ Publicity to **local media professionals, elected officials, and interfaith communities**

Timely enrollment ensures full access to these sponsorship features.

Expand Your Business, Support Civil Rights!

Since 1994, CAIR-SFBA has worked tirelessly to uphold the civil rights of American Muslims, foster a better understanding of the Islamic faith and its followers, and help find avenues for Muslims to integrate more fully into the broader society**.** By sponsoring our annual Banquet, not only are you advertising directly to over 600 community leaders, business owners, young professionals, and other attendees, you're also supporting an organization committed to the defense of civil rights and the promotion of justice for all Americans.

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Sponsor Today!

CAIR-SFBA Banquet Sponsorship Packages

27th Anniversary Banquet – November 20, 2021

Item Offered	Platinum $10,000	Gold $5,000	Silver $2,500	Bronze $1,000
Hyperlinked logo on website	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓
Logo placed in on-screen welcome	✓	✓	✓	
Acknowledgment in e-newsletter for three months (September, October, & November)	✓	✓		
MC recognition	✓	✓		
Spotlight on sponsor representative	✓			
30 second promo on CAIR-SFBA's Facebook page	✓			
Company logo included on 4x6 mailed banquet flyers (September, October, & November)- check if we are still mailing like last year	✓			

CAIR-SFBA Banquet Sponsorship - A La Carte Packages

27th Anniversary Banquet – November 20, 2021

Social Media Advertising Opportunities	
Item	**Cost**
(1) Social media shout out on CAIR-SFBA's Facebook page	$350 each

Want to customize a package? Contact us, we'll be happy to discuss it with you.

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CAIR-SFBA Banquet Sponsorship Confirmation

27th Anniversary Banquet – November 20, 2021

PAYMENT INFORMATION

PACKAGE NAME OR A LA CARTE OPTIONS	COST PER ITEM

TOTAL: $_____

Company Name	
Primary Contact First & Last Name	
First & Last Name on Credit Card (If different than primary contact)	
Primary Contact Phone Number	**E-Mail Address**

If including a check, make it payable to "CAIR" and note the check # here:			
Billing Address	**City**	**State**	**ZIP Code**
Credit Card Number	**Expiration Date**	**Credit Card Authorization Number (3 digits on the back of the card)**	

PAYMENT GUIDELINES

Submit a completed and signed copy of this form in one of the following ways:

- **By phone**: contact CAIR-SFBA Programs Coordinator, Courtney Mangus at 408.986.9875
- **Email:** a PDF copy to: **cmangus@cair.com**
- **Mail:** to 3160 De La Cruz Blvd. Ste. 110, Santa Clara, CA 95054.
  Checks should be made payable to "CAIR"

Advertisement art MUST be submitted by Friday, October 29, 2021 to cmangus@cair.com

Sponsor Signature **Date**

CAIR-SFBA Representative **Date**

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