



CAIR
CALIFORNIA

Council on American-Islamic Relations, San Francisco Bay Area
28th Anniversary Gala Sponsorship Package

November 19, 2022

Contact: Seema Badar, CAIR-SFBA Development Coordinator
sbadar@cair.com | 408.986.9874

28th Anniversary Gala Sponsorship

Expand Your Business, Support Civil Rights!

Since 1994, CAIR-SFBA has worked tirelessly to uphold the civil rights of American Muslims, foster a better understanding of the Islamic faith and its followers, and help find avenues for Muslims to integrate more fully into the broader society. By sponsoring our annual Gala, not only are you advertising directly to over 1,000 community leaders, business owners, young professionals, and other attendees, you are also supporting an organization committed to the defense of civil rights and immigrant's rights and the promotion of justice for all Americans.

This is a once-a-year opportunity to directly reach our largest in-person audience, as well as tap into the more than **250,000 Muslims living in the Bay Area**, through community announcements, emails, social media, and professionally designed flyers and mailers. Our diligent outreach at **more than 50 mosques and community centers** will bring increased attention to your sponsorship.

Over

250,000

Muslims live in the Bay Area

Your Brand Seen by Thousands of People!

- Social media ad campaigns that will reach over 10,000 people
- Flyering campaigns with a guaranteed 10,000 flyer distribution
- 3-month e-newsletter campaign to over 10,000 supporters
- Publicity to local media professionals, elected officials, and interfaith communities

Timely enrollment ensures full access to all of these sponsorship features.



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Sponsor Today!

CAIR-SFBA Gala Sponsorship Packages

Item Offered	Diamond \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Premium Seating For:	20 Guests Value: \$1,500	10 Guests Value: \$750	5 Guests Value: \$375	5 Guests Value: \$375	2 Guests Value: \$150
Hyperlinked Logo on Website	Value: \$250	Value: \$250	Value: \$250	Value: \$250	Value: \$250
Social Media Recognition	Value: \$350	Value: \$350	Value: \$350	Value: \$350	Value: \$350
Logo on Table Tents	Value: \$450	Value: \$450	Value: \$450	Value: \$450	Value: \$450
Exhibitor Booth	Value: \$800 (2 Booths)	Value: \$400	Value: \$400	Value: \$400	
Advertisement in Program Booklet	Value: \$2,400 (3 Full Pages)	Value: \$1,600 (2 Full Pages)	Value: \$800 (1 Full Page)	Value: \$400 (1 Half Page)	
Logo Placed On-Screen Welcome	Value: \$500	Value: \$500	Value: \$500	Value: \$500	
Recognition on Display Outside Gala Hall	Value: \$500	Value: \$500	Value: \$500	Value: \$500	
Acknowledgment in E-Newsletter for Three Months	Value: \$750	Value: \$750	Value: \$750		
MC Recognition	Value: \$1,000	Value: \$1,000	Value: \$1,000		
Company Brochure in Tote Bags	Value: \$1,250	Value: \$1,250	Value: \$1,250		
Spotlight on Sponsor Representative	Value: \$1,500	Value: \$1,500			
30-second Promo Video on CAIR-SFBA's Social Media	Value: \$2,000	Value: \$2,000			
Company Logo Included on Mailed Gala Invitation	Value: \$2,500	Value: \$2,500			
Special "Sponsor Spotlight" on Digital Community Announcements	Value: \$2,500				
30-Second Promo Video Played Inside Gala Hall	Value: \$1,500				
TOTAL VALUE:	\$19,750	\$13,800	\$6,625	\$3,225	\$1,200
Total Savings:	\$4,750	\$3,800	\$1,625	\$725	\$200

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CAIR-SFBA Gala Sponsorship - A La Carte Packages

Item	Cost
Social Media Feature	\$350
Company Brochure in Tote Bags	\$1,250
MC Recognition	\$1,000
Advertisement in Program Booklet	
1-Page	\$800
1/2 Page	\$600
1/4 Page	\$400
Logo Only	\$200
Exhibitor Booth (Includes One Ticket)	\$500
Non-Profit Exhibitor Booth (Includes One Ticket)	\$450

Want to customize a package? Contact us, we'll be happy to discuss it with you.

CAIR-SFBA Gala Sponsorship Confirmation

28th Anniversary Gala – November 19, 2022

PAYMENT GUIDELINES

Submit a signed copy of this form in one of the following ways with payment via:

- **Email:** sbadar@cair.com
- **Phone:** contact CAIR-SFBA Development Coordinator, Seema Badar at 408.986.9874
- **Online:** ca.cair.com/sfba
- **Mail:** 3160 De La Cruz Blvd., Ste. 110, Santa Clara, CA 95054
Checks should be made payable to "CAIR"

Payment and advertisement art MUST be submitted by Friday, October 29, 2022.

Sponsor Signature

Date

CAIR-SFBA Representative

Date

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