



Council on American-Islamic Relations, San Francisco Bay Area
29th Anniversary Gala Sponsorship Package

November 11, 2023

Contact: CAIR-SFBA Operations Manager Khizer Husain
khusain@cair.com | 408.986.9874

29th Anniversary Gala Sponsorship

Expand Your Business and Support Civil Rights!

Since 1994, CAIR-SFBA has worked tirelessly to uphold the civil rights of American Muslims, foster a better understanding of the Islamic faith and its followers, and help find avenues for Muslims to integrate more fully into the broader society. By sponsoring our annual Gala, not only are you advertising directly to over 1,000 community leaders, business owners, young professionals, and other attendees, you are also supporting an organization committed to the defense of civil rights and immigrants' rights and the promotion of justice for all Americans.

This is a once-a-year opportunity to directly reach our largest in-person audience, as well as tap into the more than **250,000 Muslims living in the Bay Area**, through community announcements, emails, social media, and professionally designed flyers and mailers. Our diligent outreach at **more than 50 mosques and community centers** will highlight your brand in front of thousands!

Your Brand Seen by Thousands of People!

- Social media ad campaigns that will reach over 10,000 people
- Flyering campaigns with a guaranteed 10,000 flyer distribution
- 3-month e-newsletter campaign to over 10,000 supporters
- Publicity to local media professionals, elected officials, and interfaith communities

Over
250,000
Muslims live in the Bay Area

Timely enrollment ensures maximum access to all of these sponsorship features.



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Sponsor Today!

CAIR-SFBA Gala Sponsorship Packages

Item Offered	Diamond \$25,000	Platinum \$15,000	Gold \$7,500	Silver \$4,500	Bronze \$2,500
Premium Seating For:	20 Guests Value: \$2,000	10 Guests Value: \$1,000	5 Guests Value: \$500	5 Guests Value: \$500	2 Guests Value: \$200
Hyperlinked Logo on Website	Value: \$1,000	Value: \$1,000	Value: \$1,000	Value: \$1,000	Value: \$1,000
Social Media Recognition	Value: \$750	Value: \$750	Value: \$750	Value: \$750	Value: \$750
Logo on Table Tents	Value: \$1,000	Value: \$1,000	Value: \$1,000	Value: \$1,000	Value: \$1,000
Exhibitor Booth	Value: \$2,000 (2 Booths)	Value: \$1,000	Value: \$1,000	Value: \$1,000	
Advertisement in Program Booklet	Value: \$3,000 (3 Full Pages)	Value: \$2,000 (2 Full Pages)	Value: \$1,000 (1 Full Page)	Value: \$750 (1 Half Page)	
Logo Placed On-Screen Welcome	Value: \$2,500	Value: \$2,500	Value: \$2,500	Value: \$2,500	
Recognition on Display Outside Gala Hall	Value: \$1,500	Value: \$1,500	Value: \$1,500	Value: \$1,500	
Acknowledgment in E-Newsletter for Three Months	Value: \$1,500	Value: \$1,500	Value: \$1,500		
MC Recognition	Value: \$5,000 2 Min Promo	Value: \$2,500	Value: \$2,500		
Company Brochure in Tote Bags	Value: \$2,500	Value: \$2,500	Value: \$2,500		
Spotlight on Sponsor Representative	Value: \$1,500	Value: \$1,500			
30-second Promo Video on CAIR-SFBA's Social Media	Value: \$3,000	Value: \$3,000			
Company Logo Included on Mailed Gala Invitation	Value: \$5,000	Value: \$5,000			
Special "Sponsor Spotlight" on Digital Community Announcements	Value: \$3,600				
30-Second Promo Video Played Inside Gala Hall	Value: \$1,500				
TOTAL VALUE:	\$35,350	\$24,750	\$15,750	\$9,000	\$2,950
Total Savings:	\$10,350	\$9,750	\$8,250	\$4,500	\$450

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CAIR-SFBA Gala Sponsorship - A La Carte Packages

Item	Cost
Social Media Feature	\$750
Company Brochure in Tote Bags	\$2,500
MC Recognition	\$2,500
Advertisement in Program Booklet	
1-Page	\$1,000
1/2 Page	\$750
1/4 Page	\$500
Logo Only	\$250
Exhibitor Booths	
Exhibitor Booth (Includes One Ticket)	\$1,000
Non-Profit Exhibitor Booth (Includes One Ticket)	\$600

Want to customize a package? Contact us, we'll be happy to discuss it with you.

CAIR-SFBA Gala Sponsorship Confirmation

29th Anniversary Gala – November 11, 2023

PAYMENT GUIDELINES

Submit a signed copy of this form in one of the following ways with payment via:

- Email: khusain@cair.com
- Phone: 408.986.9874
- Online: ca.cair.com/sfba
- Mail: to 3160 De La Cruz Blvd., Ste. 110, Santa Clara, CA 95054
Checks should be made payable to "CAIR"

Payment and advertisement art MUST be submitted by Friday, October 13, 2023.

Sponsor Signature

Date

CAIR-SFBA Representative

Date

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